



“Linking the Land and the Lunchroom”

Finding Farm-Fresh Foods for your School

A number of important issues need to be addressed in order for school food programs to successfully procure foods from local farms including volume, consistency, and delivery (the National Farm to School program has a number of resources addressing these issues, www.farmtoschool.org, or contact WI Homegrown Lunch). However, finding a farm interested in selling to your school is often a first step. Below are examples of how food programs can purchase from local farms and some resources to assist you in locating interested farms in your area.

Local, farm-fresh foods can be purchased in the following ways:

- Directly from farmers
- From Farmers’ Market
- Through existing distributor or broker who procures from local farmers
- Growers’ Collaborative / Cooperative model
- On-line ordering system
- Department of Defense Fresh Program

Resources for finding farms near you:

Farm Fresh Atlases – www.reapfoodgroup.org

Many regions in Wisconsin are creating atlases listing farms and farmers markets in their areas.

South-Central: REAP Food Group at www.reapfoodgroup.org

Western: www.wifarmfresh.org or contact your local extension agent (below)

Eastern: contact Glacierland RC&D, 920-465-3006, glacierlandrcd@aol.com

Southeast: www.townandcountryrcd.org/sustainable_agriculture_issue_team.asp,

UW Cooperative Extension, Kenosha County: 262-857-1945

University of WI Cooperative Extension – www.uwex.edu/ces/cty/

Find your county extension office at the above website or call your regional office (#s below).

They may know how best to reach area farms or be able to connect you to market managers.

Southern: 608-263-2781 (Madison)

Eastern: 920-465-2147 (Green Bay)

Central: 715-346-2760 (Stevens Point)

Western: 715-743-5420 (Neillsville)

Northern: 715-635-9190 (Spooner)

Savor Wisconsin – www.savorwisconsin.com

A listing of Wisconsin producers and farmers markets in Wisconsin. Includes search options by region, county, producer, product, and markets.

Wisconsin Homegrown Lunch

www.reapfoodgroup.org/farmtoschool, 608-263-6064, dwubben@wisc.edu